



East Haddam
Youth & Family Services, Inc.

2017 Sponsorship Opportunities



- **37 mile Gravel Grinder**
- **23 mile Backroad Burner**
- **10 mile Causeway Cruiser**
- **Falls 5K Walk/Run**

Start & Finish at the **Moodus Sportsman's Club**
See ehyfs.org for start times and more information.



East Haddam Youth & Family Services, Inc.

Building community support to give our youth the foundation they need
to become the next generation of successful parents, workers, leaders and citizens.

Sponsorship Opportunities

East Haddam Youth & Family Services (EHYFS) is a private, non-profit agency that was started by a small group of high school students and adults working together to provide services for young people in our community. That history of building partnerships continues to be the foundation for the work we do today. EHYFS works collaboratively with our town government, school system, local and state police, civic and faith organizations, parent groups, youth and adults and several regional and state agencies. We are committed to offering programs and services at little or no charge so that cost does not prevent anyone from being able to participate.

Mission: East Haddam Youth and Family Services is dedicated to inspiring the potential of and promoting the positive and healthy development of youth and families. EHYFS strives to create and enhance opportunities which advance the quality of life for all youth and families within the community by providing a spectrum of prevention, intervention, and advocacy services.

In 2016, over 85 people braved the weather and participated in the very first Ride or Stride. In 2017, our goals are:

- To provide a fun and inclusive event that brings community members together.
- To double participation to 175 people.
- To raise \$10,000 to continue to provide services to East Haddam's youth.

This event is fully organized and staffed by volunteers. Thank you for your support!





2017 Sponsorship Opportunities

Gold Medal Sponsor- \$1,000

Sponsorship benefits:

- Paid registration & t-shirts for 6 team members
- Publicized as gold medal sponsor with logo and/or name on:
 - T-Shirt
 - Event Signage (Main event)
 - Newspaper, Social Media and Website
 - 6 Raffle Tickets

Silver Medal Sponsor- \$500

Sponsorship benefits:

- Paid registration & t-shirts for 4 team members
- Publicized as silver medal sponsor with logo and/or name on:
 - T-Shirt
 - Event Signage (Main event)
 - Newspaper, Social Media and Website
 - 4 Raffle Tickets

Bronze Medal Sponsor- \$250

Sponsorship benefits:

- Paid registration & t-shirts for 2 team members
- Publicized as bronze medal sponsor with logo and/or name on:
 - Event Signage (Main event)
 - Newspaper, Social Media and Website
 - 2 Raffle Tickets

Sponsor a Youth - \$100

Sponsor a youth who would like to participate in the race:

- Race registration fee & t-shirt
- Publicized as “sponsor a youth” sponsor with logo and/or name on:
 - Newspaper, Social Media and Website
 - 1 Raffle Ticket

*** PLEASE REPLY BY SEPTEMBER 13, 2017 TO BE ELIGIBLE FOR ALL SPONSORSHIP BENEFITS**



2017 Sponsorship Opportunities

Sponsorship Commitment Form

Ride or Stride

Donor/Company Name: *(as you prefer to be listed)*

Contact Name:

Address:

City/State/Zip:

Phone: _____

Email: _____

Sponsorship Level

- Gold Medal Sponsor (\$1,000)
- Silver Medal Sponsor (\$500)
- Bronze Medal Sponsor (\$250)
- Sponsor a Youth (\$100)
- In-kind Donation (please list donation and value): _____

Deadlines apply to all print materials. In-kind donations qualify for sponsorship opportunity. All donors will be recognized accordingly.

Please send this form with payment to:

Youth & Family Services
Board of Directors
Attn: Ride & Stride
P.O. Box 572
Moodus, CT 06469