



East Haddam Youth & Family Services (EHYFS) is a non-profit agency that contracts with the town of East Haddam and works collaboratively with our town government, school system, local and state police, civic and faith organizations, parent groups, youth and adults and several regional and state agencies. We are committed to offering programs and services at little or no charge so that cost does not prevent anyone from being able to participate.

Ride or Stride is our primary fundraising event every year. With three bike routes to choose, a 5K walk/run, food, and fabulous raffle prizes, the event aims to provide a fun, family-friendly day that brings community members together. After a 1-year hiatus in 2020 due to the pandemic, we were excited to resume the annual Ride or Stride event last year! It was a wonderful day! Almost 200 participants and volunteers took part in the 5th annual Ride or Stride event! Thanks to our generous sponsors, in-kind donors and registration fees we raised over \$9,000 to support programming at East Haddam Youth & Family Services. This event is fully organized and staffed by volunteers of all ages. We cannot do it without our generous sponsors! **Thank you for your support!**

Gold Medal Sponsor- \$500

Sponsorship benefits include:

- Paid registration for 4 team members
- Publicized as gold medal sponsor with logo and/or name on all marketing materials, including: event signage (main event); newspaper, social media and website.

Silver Medal Sponsor- \$250

Sponsorship benefits include:

- Paid registration for 2 team members
- Publicized as silver medal sponsor with logo and/or name on marketing materials, including: event signage (main event); newspaper, social media and website.

Bronze Medal Sponsor- \$100

Sponsorship benefits include:

- Paid registration for 1 team member
- Publicized as bronze medal sponsor with logo and/or name on marketing materials, including: event signage (main event); newspaper, social media and website.

In-Kind Sponsorships

- This event relies on in-kind donations for both the raffle prizes and food items. Please contact any YFS Board member if you are interested in making an in-kind donation. In-kind donations qualify for sponsorship benefits.



2022 Sponsorship Opportunities

Sponsorship Commitment Form Ride or Stride

Donor/Company Name: *(as you prefer to be listed)*

Contact Name:

Address:

City/State/Zip:

Phone:

Email:

Sponsorship Level

- Gold Medal Sponsor (\$500)
- Silver Medal Sponsor (\$250)
- Bronze Medal Sponsor (\$100)
- Other (all amounts welcome!): _____
- In-kind Donation (please list donation and value): _____

Please respond by September 25th to be included in advertised as a sponsor in all print materials. In-kind donations qualify for sponsorship opportunity. All donors will be recognized accordingly.

Please send this form with payment to:

Youth & Family Services
Board of Directors
Attn: Ride & Stride
P.O. Box 572
Moodus, CT 06469

Visit www.ehyfs and click on the Ride or Stride icon for more info. Please contact Jennifer Height for more information on Sponsorship Opportunities.