2024 Sponsorship Opportunities





East Haddam Youth & Family Services (EHYFS) works collaboratively with our town government, school system, local and state police, civic and faith organizations, parent groups, youth and adults and several regional and state agencies. We are committed to offering programs and services at little to no charge so that cost does not prevent anyone from being able to participate.

With three bike routes to choose, a 5k walk/run, and a delicious lunch, this event aims to provide a fun, family-friendly day that brings community members together. Join the other 200 participants, volunteers, and sponsors for the 8th annual Ride or Stride event on October 6 and help support programming at EHYFS. This event is fully organized and staffed by volunteers of all ages so that 100% of money raised goes right back into the community. **Thank you for your support!**

Gold Medal Sponsor- \$500

Sponsorship benefits include:

- Paid registration for 4 team members
- Publicized as gold medal sponsor with logo and/or name on all marketing materials, including: event signage (main event); newspaper, social media and website.

Silver Medal Sponsor- \$250

Sponsorship benefits include:

- Paid registration for 2 team members
- Publicized as silver medal sponsor with logo and/or name on marketing materials, including: event signage (main event); newspaper, social media and website.

Bronze Medal Sponsor- \$100

Sponsorship benefits include:

- Paid registration for 1 team member
- Publicized as bronze medal sponsor with logo and/or name on marketing materials, including: event signage (main event); newspaper, social media and website.

In-Kind Sponsorships

• This event relies on in-kind donations for both raffle prizes and food items. Please contact any YFS Board member if you are interested in making an in-kind donation. In-kind donations also qualify for sponsorship benefits.



Sponsorship Commitment Form Ride or Stride

Donor/Company Name: (as you prefer to be listed)

Contact Name:
Address:
City/State/Zip:
Phone:
Email:
Sponsorship Level Gold Medal Sponsor (\$500)

□ Silver Medal Sponsor (\$250)

□ Bronze Medal Sponsor (\$100)

Other (all amounts welcome!):

□ In-kind Donation (please list donation and value): _____

Please respond by October 1st to be included in advertised as a sponsor in all print materials. In-kind donations qualify for sponsorship opportunity. All donors will be recognized accordingly.

Please send this form with payment to: Youth & Family Services Board of Directors Attn: Ride & Stride P.O. Box 572 Moodus, CT 06469

Visit <u>www.ehyfs</u> and click on the Ride or Stride icon for more info. Please contact Jennifer Height for more information on Sponsorship Opportunities.